



LEDNOVATION BROADENS IMPROVELITE™ FAMILY WITH OUTDOOR A19

Brilliant energy-efficient lighting for exterior applications

November 16, 2011 – LEDnovation’s New ImproveLite™ contractor-grade A19 Outdoor offers the same great 40 and 60 watt equivalent performance as the standard ImproveLite™ A19 lamps but in an all-weather package. Engineered to survive harsh environments, these new lamps add breadth to our full-line offerings, making LEDnovation the supplier of choice for your complete lighting needs. Based on our popular contractor-grade lamps, the ImproveLite™ A19 Outdoor has been optimized to ensure years of reliable service in outdoor spaces previously underserved by solid-state products.

The ImproveLite™ A19 Outdoor is the perfect choice for patios, porches and outdoor entertainment spaces because of its proven light quality and its robust design. Such installations are most typically served by incandescent or halogen lamps, which are inefficient and have much shorter lifetimes than solid-state solutions. With a color rendering index (CRI) Ra above 90, a high saturation for deep red color rendering R9 and a comfortable 3000K color temperature (CCT), the ImproveLite™ A19 Outdoor will integrate seamlessly with other elements of your outdoor space while reducing energy consumption.

ImproveLite™ A19 Outdoor 3000K Family Details:

ImproveLite™ A19 Outdoor, both lamps are 3000K warm white, Standard output: 5.9W, 385lm (typically used to replace 40W incandescent) High output: 8.0W, 565lm (typically used to replace 60W incandescent) All models are optimized for downlight applications.

All LEDnovation lamp models are tested for photometric performance in accredited third-party labs according to IES LM-79 requirements. Please visit our website to view the reports. All lamps meet UL 1993 safety standard. The ImproveLite™ outdoor A19 lamps are rated for a 35,000-hour lifetime and carry a 3-year warranty. The ImproveLite™ LEDEO-A19-40-1-30D-I and LEDEO-A19-60-1-30D-I are in production and shipping now.

About LEDnovation - Change without compromise

Offering a full spectrum of LED-based replacement lamps, LEDnovation is leading innovation in the field of solid state lighting. Solid state, or LED lighting generates light from complex semiconductor materials, eliminating much of the wasted energy that has been inherent to electric light-generation for over a century. By combining multi-disciplinary strengths in LEDs, electronic systems, power supplies, thermal and optics design, LEDnovation has succeeded in developing some of the highest efficacy LED replacement lamps available, offering a winning business case and rapid return on investment to commercial clients and property operators. The company is headquartered in Tampa, Florida and manufactures its products in North America.

For more information, visit <http://www.LEDnovation.com>

For inquiries:

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