



Press Release

LEDNOVATION INTRODUCES WORLD'S ONLY A19 LED LAMP FOR 100W INCANDESCENT AND CFL REPLACEMENTS

LEDnovation, Inc. introduces the world's highest brightness LED A19 lamps for 100W Incandescent and CFL replacements

December 16, 2009

TAMPA, FL - LEDnovation, Inc. announces a new addition to its line of state-of-the-art EnhanceLite™ LED replacement lamps. The 9.8W A19 Design White lamp delivers the world's highest lumen output for an LED replacement lamp and is targeted at 100W Incandescent and CFL replacement applications.

The A19 LED lamp is semi directional and is equivalent to a 100W incandescent lamp while consuming only 9.8 Watts for a 90% reduction in energy consumption. It has a total efficacy of 84 lumens per watt, delivering 830 Lumens meaning light output does not have to be sacrificed for dramatic power reduction.

"This latest lamp in the EnhanceLite™ LED series exemplifies our commitment to developing LED retrofit lamps that deliver dramatic energy reduction without compromising on light output or quality of light," stated Israel J. Morejon, President & CEO of LEDnovation, Inc. "We have quickly set the standard for LED replacement lamps and look to continue this trend with additional product releases over the next few months," concluded Mr. Morejon.

All EnhanceLite™ lamps are optimized for downlight applications and are quickly becoming the preferred solution in downlight cans for general illumination. All EnhanceLite™ A19 LED lamps are tested and certified to UL1993, CSA 84 and UL8750. In addition, the EnhanceLite™ series is designed to surpass the ENERGY STAR Integral LED Replacement Lamp specification scheduled to go into effect on August 31, 2010.

This product is targeted at downlight and other indoor general lighting applications in the commercial and industrial markets. This next generation lamp is part of the EnhanceLite™ series of LED lamps. LEDnovation's 100W equivalent LED A19-100-1D-I product is scheduled to be commercially available at the end of December 2009 for the North American market.



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About LEDnovation

LEDnovation is a pioneering product and technology company in the Solid State Lighting market. The company is committed to delivering energy efficient, eco-friendly lighting products through the development and deployment of innovative LED lamps and luminaires.

LEDnovation's technological breakthroughs use a fraction of the energy required to power incandescent bulbs without the use of mercury common in CFL or Compact Fluorescent bulbs. The products are targeted for several markets including the commercial, industrial, retail, cruise line, gaming, airports, hospitality and residential markets.

For more information, visit www.LEDnovation.com